



News Release

FOR IMMEDIATE RELEASE

Bayer Environmental Science
Crop Science Division
5000 CentreGreen Way
Suite 400
Cary, NC 27513
Tel. 919-549-2000

Growers in New York (excluding Long Island) can now control difficult insects with Altus® insecticide from Bayer

Novel insecticide offers flexible, long-lasting control in greenhouses, nurseries and landscapes

CARY, N.C. (March 19, 2020) – Bayer Environmental Science, a Business Unit of Bayer Crop Science is pleased to announce that Altus® insecticide is now registered and available for use in greenhouses, nurseries, landscape ornamentals, greenhouse vegetables and transplants in the state of New York—not including Long Island—for targeted control of harmful insects, such as aphids and whiteflies.

“Our team at Bayer is excited to finally bring this innovation to growers in New York,” said John Wendorf, customer marketing manager for Bayer Lawn and Ornamentals. “Altus insecticide provides flexible and long-lasting control against insects in landscapes and greenhouses.”

Altus is a novel insecticide that is a great fit for integrated pest management programs and can be used at any time during the production cycle. With an excellent non-target safety profile, Altus is compatible with many beneficial predators, as well as honey bees and bumble bees.

Other product features of Altus insecticide include:

- Drench applications for long-lasting control
- No application timing restrictions. Labeled for use before, during and after plant bloom
- Excellent residual control up to 4-6 weeks
- Four-hour re-entry interval (REI) minimizes business disruption (12-hour REI in CA)
- Rapid and strong feeding cessation effect on targeted insects
- Rotational chemistry reduces risk of resistance
- One product treats all greenhouse crops, including vegetable transplants
- Classified as a reduced risk product by the EPA

As the most economical non-neonic insecticide for drench application on the market, Altus insecticide is the perfect addition to any insect management program. Head to es.bayer.us/altus-calculator to compare insecticide costs for any product you choose.

For more information on Altus insecticide, call your DSR or visit: <https://www.environmentalscience.bayer.us/turf-and-ornamentals-management/production-ornamentals/products/altus>.

###

About Bayer

Bayer is a global enterprise with core competencies in the life science fields of health care and nutrition. Its products and services are designed to benefit people by supporting efforts to overcome the major challenges presented by a growing and aging global population. At the same time, the Group aims to increase its earning power and create value through innovation and growth. Bayer is committed to the principles of sustainable development, and the Bayer brand stands for trust, reliability and quality throughout the world. In fiscal 2018, the Group employed around 117,000 people and had sales of 39.6 billion euros. Capital expenditures amounted to 2.6 billion euros, R&D expenses to 5.2 billion euros. For more information, go to www.bayer.us.

Contact:

Bayer Media Hotline, 1-862-404-5118, or

Patricia Morrow

Marketing Communications Manager
Environmental Science, a Division of Bayer Crop Science
Tel: (919) 880-8799
Email: patricia.morrow@bayer.com

Erica Ballmer

Rhea + Kaiser
Tel: (630) 955-2514
Email: eballmer@rkconnect.com

Forward-Looking Statements

This release may contain forward-looking statements based on current assumptions and forecasts made by Bayer Group or subgroup management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company and the estimates given here. These factors include those discussed in Bayer's public reports which are available on the Bayer website at www.bayer.com. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

ALWAYS READ AND FOLLOW LABEL INSTRUCTIONS.

Bayer Environmental Science, a business unit of Bayer CropScience LP, 5000 CentreGreen Way, Suite 400, Cary, NC 27513. 1-800-331-2867. www.environmentalscience.bayer.us. Bayer, the Bayer Cross and Altus are registered trademarks of Bayer. Not all products are registered in all states. Always read and follow label instructions carefully. ©2020 Bayer CropScience LP.

ES-0320-ALT-0071-A-R1