



News Release

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Bayer Releases Next Generation of its Rodent Monitoring System

Enhancements include new water resistant sensor and other features for outdoor environments.

CARY, N.C. (March 2, 2020) – The [Bayer Pest Management & Public Health](#) business announced today that its digital pest management platform has released the next generation of the Bayer Rodent Monitoring System (RMS). This latest release includes several system enhancements including a smaller, sleeker sensor design that allows it to fit in multiple bait stations as well as features that make the system compatible with outdoor environments.

The Bayer Rodent Monitoring System provides Pest Management Professionals (PMPs) and their customers with 24/7 monitoring, capture alerts, and up-to-the minute program verification, freeing up time to enhance focus on broader IPM inspections of facilities. While the legacy system has predominantly been used in indoor environments, the new system includes the following upgrades that enable both indoor and outdoor use:

- / Water resistant sensor
- / New gasket technology that protects against water
- / Sensor status LEDs that shine through translucent gasket material, allowing easy status visibility, even in bright daylight
- / The ability to create activity heat maps showing areas of exterior rodent pressure.

The newly upgraded system now can also count bait station activity as an alternative to immediate alerts.

“The RMS was built based on customer input, and we are continuing to enhance it as we see how customers want to use it,” said Chris Pienaar, head of transformational innovation at Bayer. “This next generation system allows customers to better monitor rodent pressure outside of facilities as well as inside, so they can be proactive to help prevent rodents from entering those sensitive facilities.”

The new system can be used in exterior bait stations and snap traps in two ways:

1. Count rat activity. In this mode, triggers are collected and reported at a specific interval (i.e. weekly) instead of receiving immediate alerts. This enables the PMP to better identify trend activity and rodent pressure at specific locations as well as estimate bait consumption.
2. Receive immediate alerts. In this mode, sensors are retrofitted to snap traps and capture alerts are immediately sent upon a snap or capture. This flexibility is ideal when baiting is not desired.

“The RMS is all about about helping PMPs and their sensitive clients prevent, correct and predict rodent issues,” said Peter Jardine, head of marketing and strategy for Digital Pest Management. “Our enhanced system helps improve all of these outcomes, ultimately helping PMPs better protect their customers’ businesses and reputations from the risks associated with rodents.”

To learn more about the Bayer Rodent Monitoring system and its latest enhancements visit www.beyondsmarterbusiness.com or call **1-800-331-2867**.

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