



**Add Maxforce® FC Fire Ant Bait with fipronil to your arsenal.**

— — — — —  
**And put a better trophy on your wall.**

## Finally there's a fipronil fire ant bait in a proven bait formula.

### Effective Control

Maxforce<sup>®</sup> FC Fire Ant Bait provides effective control of fire ants with a Simply Irresistible<sup>™</sup> formula and the exclusive Maxforce Domino Effect<sup>™</sup>. Since foraging worker ants cannot eat solid food, they consume and contact the oil in the bait formula and carry the granules back to the nest where they are fed to the larvae. The larvae consume the bait, then regurgitate a liquid food containing fipronil that is fed to the rest of the colony, including the queens, through a process called trophalaxis. The Domino Effect is made possible by the delayed action kill of fipronil. Worker ants are able to make several trips back to the colony with bait before they die so entire colonies are controlled – even in hard-to-reach areas such as under sidewalks and driveways.

### Economical and easy to apply

The cost effective easy-to-use granules can be broadcast at a rate of 1.5 to 5.0 pounds per acre or applied as a mound treatment at a rate of 2 to 5 tablespoons per mound.

### Labeled for application where you need it

Labeled for residential and commercial properties, Maxforce FC Fire Ant Bait can be applied to home lawns, golf courses, sod farms, commercial and recreational turf, and landscape beds.

### Low Dose

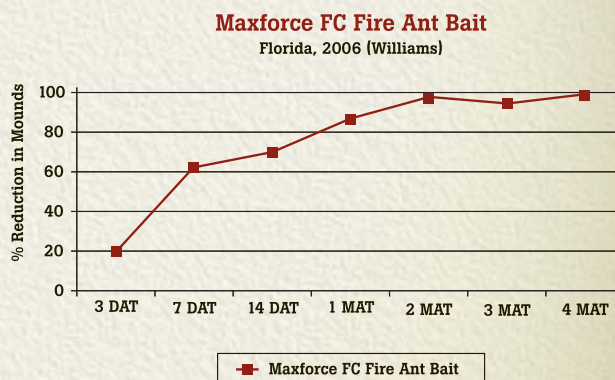
Great control with less pesticide. Maxforce FC Fire Ant Bait gets the job done with 0.00045% fipronil, so let your customers know you're controlling fire ants responsibly.

### Convenient Packaging

- 2-pound plastic jug
- 10-pound re-sealable bag that's easy to handle

### Backed by Bayer<sup>™</sup>

Maxforce is the number one insecticide bait brand used by pest management professionals for controlling ants and cockroaches. All our products are Backed by Bayer and all the science and technical support that come with it.



**MAXFORCE**  
**FC**  
FIRE ANT BAIT